



# NEBRASKA ACADEMY of GENERAL DENTISTRY

The Nebraska Academy of General Dentistry (NAGD) is pleased to announce that registration for exhibits has opened! We would like to invite you to participate in the success of the NAGD Annual Meeting to be held:

**Friday, June 7, 2019**  
**Embassy Suites Hotel**  
1040 P Street, Lincoln, Nebraska

The meetings of the NAGD attracts the finest dentists, hygienists, assistants and office staff in Nebraska, dedicated to quality continuing education and cutting edge products and dentistry. Our ability to provide the general dentists of Nebraska and surrounding states with high quality continuing education programs and an enjoyable meeting depends on the interest and support of commercial enterprises such as you. We are inviting you to participate in our Annual Meeting because we believe in your product and services.

This June, we are very excited to have Dr. Steven Rasner our featured speaker. He will be presenting a lecture course entitled "The Role of the Doctor and Team in the Implant Practice". We are very excited to have this speaker with us for not only our speaker on Friday but to provide the CE for our Master-track weekend (hands on portion). **Please register to exhibit early as we are limited on the number of exhibits. Exhibit space will be assigned as they are received and based on sponsorship!!**

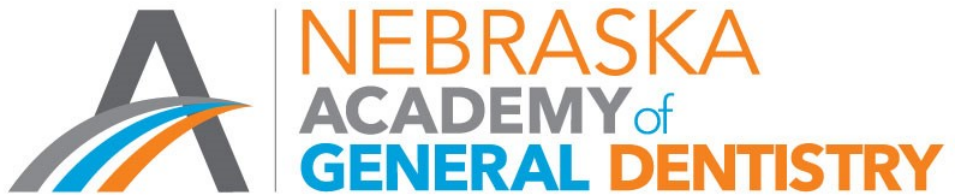
As one of Nebraska's finest continuing education providers, we are looking for only the finest sponsors. I hope you are able to commit to attending. The NAGD looks forward to seeing you and supporting you. Please contact our NAGD Office at 402.438.2321 if you have any questions.

Sincerely,

*Matt Serbousek, D.M.D.*

Matt Serbousek, D.M.D.  
NAGD President

Nebraska Academy of  
General Dentistry



#### Embassy Suites Hotel

1040 P Street  
Lincoln, Nebraska  
402.474.1111

Contact person:  
Julie Berger

402.438.2321 or  
info@nebraskaagd.org

[www.NebraskaAGD.org](http://www.NebraskaAGD.org)

## 2019 NAGD Annual Meeting June 7, 2019

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#### Highlights

- Sponsorship Opportunities!!
- Prize Drawings!!
- And much more.....you won't want to miss this meeting!!

### Nebraska Academy of General Dentistry

2244 Stockwell Street  
Lincoln, NE 68502

Phone: 402-438-2321  
[www.NebraskaAGD.org](http://www.NebraskaAGD.org)

# Nebraska Academy of General Dentistry

## Continuing Dental Education Meeting Prospectus

### Friday, June 7, 2019

The Nebraska Academy of General Dentistry will hold its Annual Meeting on Friday, June 7, 2019. We are very excited to bring in speakers, Dr. Steven Rasner. The title of his lecture is "The Role of the Doctor and Team in the Implant Practice".

The Nebraska Academy of General Dentistry is devoted to advancing excellence in general dentistry through excellent continuing education programs. Sponsor participation in the meeting is limited to those vendors whose products and services complement this extraordinary educational program and NAGD's dedication to excellence. Approximately 60-100 dentists and staff are expected to attend.

**Where:** The meeting will be held at the Embassy Suites Hotel located at 1040 P Street in Lincoln, Nebraska. The exhibits will be located in a portion of the Regents Ballroom.

**When: Friday, June 7, 2019.** The lecture course is 7:45 am to 5:15 pm

**Cost:** \$325 for one exhibit space. Includes 6 ft. banquet table (skirted and draped), 2 chairs, complimentary coffee, breaks and lunch for up to 2 (two) participants per company and complimentary Wi-Fi. Each additional participant will be \$35/per person. *Electricity is available but you must request on the registration form.*

**Booth Selection:** Please review the exhibitor layout provided in this email. **Exhibit spaces will be assigned in the order in which they are received.** Please indicate your booth preferences on the registration form. We have arranged the exhibits to promote the most traffic as possible in the exhibit area. Breaks AND lunch will be held in the same room as the exhibitors. What a great way to visit with all participants!!!

**Exhibitor Set-Up:** Exhibitors may set up their displays/booths on Friday morning (June 7th) from 7:30 to 9:00 a.m. **All displays/booths need to be in place by 9:00 a.m. on Friday, June 7, 2019.** The exhibits will close after the afternoon break (approximately 4:00 p.m.) We will hold the prize drawings immediately following the last break. Please note: The Nebraska AGD assumes no responsibility for items in the ballroom/exhibit area/hotel.

**Electricity/Internet:** Electricity is available but you are required to order a head of time. Please make sure to mark on your registration form. Complimentary Wi-Fi will be available. Please contact Julie if you need anything other than standard electricity.

**This year we also have other sponsorship opportunities:**

#### **Prize Drawings for all participants**

We will supply each participant with a "Bingo" card. In order to be eligible for the drawing, the participants must visit every booth. Their name will go into a drawing that will be held at the end of the lecture. If you would like to donate a prize for this drawing, please mark the box on the registration form.

#### **Goody Bag donation**

Once again, we'd like to give each participant a "goody bag" as they check in at registration. We are looking for some type of bag AND we'd like to give you company an opportunity to add an item with your company name on them. Please keep in mind that we could potentially need 100 or more items. Any items not used, will be returned to your company. Please have these items to Julie Berger no later than May 1<sup>st</sup>. If you would like to donate an item, please mark the box on the registration form.

**Speaker:**

**Dr. Steven L. Rasner** earned his DMD at the University of Pennsylvania. He has pursued extensive CE, trained with many renowned implant surgeons, and went on to earn a Mastership in the Academy of General Dentistry (1997). Of the 4500 hours Dr. Rasner has achieved, close to 1,000 have been dedicated to oral surgical sciences. He has completed both the Misch International Implant Institute curriculum and the Pikos Institute continuum. Dr. Rasner has taught for twenty years in 40 American states and 5 countries. He has taught his courses, *Atraumatic Extractions for the GP* and *The Bulletproof Guide to Implant Success*, for several ADA components as well as multiple times at the national ADA Meeting. He has received numerous speaking awards and was recognized in *Dentistry Today's* Top Clinical Educators list for the past eleven years. Dr. Rasner received a lifetime achievement award in 2011 from *Excellence in Dentistry*. He has authored 3 books and over 50 industry and journal publications.

**Course Content:**

Implants are really just one third of the triad for the most successful combination to skyrocket any practice in the country. Oral sedation and atraumatic extractions comprise the other cornerstones.

**Learn:**

- The Team: What's in this for you? More than you think
- Establishing a relationship based practice: what role does the team have?
- The Art of Case Presentation: every step from the first phone call
- Earning more while seeing less patients
- The clinic's role in the implant practice: the bar just got higher
- Why it is both necessary and ethical to get paid up front
- The best word of mouth program for attracting out of network patients
- Marketing do's and don'ts for the oral sedation/ implant practice
- Becoming an integral part of your community



*As an exhibitor of the Nebraska Academy of General Dentistry's Annual Meeting, you also have opportunities to be a sponsor. There are different levels of participation you can choose from. We appreciate your participation and will work with you to have a positive and productive experience. As an exhibitor/sponsor of the NAGD Annual Meeting you will have the opportunity to discuss and demonstrate your product one on one to dentists interested in latest techniques and products to further their careers and build their practices.*

Name of Person Completing Form: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Name(s) of Representative(s) \_\_\_\_\_

**Participation Levels**

**\$1,000:** 1-6 ft. exhibit table, literature package at every seat, special recognition in the NAGD Newsletter (issue following the Annual Meeting), special recognition and introduction at the beginning of the course on Friday, and special recognition with signage.

**\$500:** 1-6 ft. exhibit table, special recognition in the NAGD Newsletter (issue following the Annual Meeting), special recognition and introduction at the beginning of the course on Friday and special recognition with signage.

**\$325 (Exhibit space only):** 1 – 6 ft. exhibit table, introduction at the beginning of the course on Friday and special recognition with signage.

My company would also like to donate a prize for the drawing. (Please list prize donation) \_\_\_\_\_.

My company would like to donate an item for the goody bag (would need to supply possibly 100 + items), please list item \_\_\_\_\_

My company is unable to attend this year but would like to donate the following items: \_\_\_\_\_

**Booth Selection:**

1<sup>st</sup> Choice: \_\_\_\_\_ 2<sup>nd</sup> Choice: \_\_\_\_\_ 3<sup>rd</sup> Choice: \_\_\_\_\_

Please list any companies you do NOT wish to be next to: \_\_\_\_\_  
\_\_\_\_\_

Do you need electricity: \_\_\_\_\_ Yes \_\_\_\_\_ No

**Payment Method:**

**Payment must accompany this form.**

Check enclosed made payable to the Nebraska Academy of General Dentistry

Visa       MasterCard       Discover       AMEX

Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Amount to be charged: \_\_\_\_\_ Code on back: \_\_\_\_\_

Name on card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

***We are very excited about the upcoming Annual Meeting and about having you attend as an exhibitor. Our goal is to continue to grow this meeting, not only with the exhibitors but with the outstanding speakers we continue to offer. We look forward to seeing you and your company at our June 2019 meeting!***

***Questions? Please contact Julie Berger at 402.438.2321 or email at [info@nebraskaagd.org](mailto:info@nebraskaagd.org). Exhibitor information will also be available on our website at [www.NebraskaAGD.org](http://www.NebraskaAGD.org) by the end of December.***

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Print Date: 2018-04-11 16:02:23  
Regents Ballroom, Chancellor Hallway, Precon,  
Reg/Coat Room and Chancellor 1, 2 & 3

